Nutmeg State Games Connecticut Masters' Games

(Connecticut Sports Management Group, Inc.)

50 Founders Plaza, Suite 301, East Hartford, CT 06108 | 860.528.4588 www.nutmegstategames.org | www.ctmastersgames.org

OUR MISSION: The Nutmeg State Games and the Connecticut Masters' Games, through the venue of competitive sports, seeks to contribute positively to the physical, mental and emotional growth of our athletes. Participation in athletics provides opportunities to develop the qualities of leadership, hard work, self confidence and mental and physical toughness. Competitive athletics lays the foundation for positive lifelong habits that contribute to a healthy life style and teaches team work, sportsmanship and respect for others.



The Nutmeg State Games and CT Masters' Games are the largest annual multi-sport Olympic Style competitions in Connecticut. Both events use athletics as a way to bring together athletes, young and old, from all religious, racial and socioeconomic groups contributing to a truly statewide event. Our primary goal is to provide a safe, competitive, aesthetically pleasing and memorable event for all who participate.

- Continue to provide a forum that initiates and encourages relationships between different ages, socioeconomic and cultural groups through athletic competition and fair play.
- Continue to fund our Educational Component which provides our audience with pertinent and timely topics that are impacting the youth of Connecticut.
- Expand our Internship Program to provide more opportunities to Sport Management and Sports Medicine students to attain practical hands-on experience in event management.
- Develop a "Rainy Day Fund" to continue operations if a funding source is discontinued.
- Develop a mobile application that allows participants, coaches, parents and spectators to access information about their events: i.e. event schedules, game scores, results, facility information and tournament rules.

GIVING OPPORTUNITIES

Each year over our twenty-five year history we have recruited businesses and corporations through our sponsor program. We have a very detailed sponsor program that has opportunities beginning at \$2,500 to \$100,000 and sponsor benefits are clear

Your organization has the opportunity to contribute to the continued success of the "Games" and gain visibility by



2012 ShopRite Nutmeg State Games 15-and-Under Lacrosse Tournament bronze medal winners, Bridgeport Youth Lacrosse, with coach and founder Don Wilson.

becoming part of our "Family of Sponsors".

Please contact Patrick Fisher: Patrick@nutmegstategames.org

FUNDRAISING EVENTS / OPPORTUNITIES

During our fiscal year we run three (3), and never more than three, fundraising "events". Our Directors Club Banquet in February, our Spring Golf Scramble in May and a \$10,000 Raffle from August to October. Total revenues derived from these "events" comprises approximately 20% of our total budget.

VOLUNTEER OPPORTUNITIES

The volunteer is the cornerstone to the success of our events. Our organization would not be able to operate efficiently without the services of thousands of volunteers that have loyally served for the past twenty-five years. For further details on volunteer opportunities please contact our office at $(860)\ 528\ 4588$ or info@nutmegstategames.org.

ABOUT US

Year established: 1988

Total number of employees:

(Full-time employees): 4

Annual revenue: \$608,836 (most recent fiscal vear)

GEOGRAPHIC SERVICE AREA(S)

More than 8,500 participants, 750 coaches, 2,000 volunteers and over 30,000 spectators will take part in the 2014 Nutmeg State Games & Connecticut Masters' Games with athletes representing every one of the 169 cities and town in the State of Connecticut.

TOP FUNDING SOURCES

Entry Fees 33% **Sponsorships** 32% **Fundraising Events** 20% State & Municipal Grants 13% **Tickets & Concessions**

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Helping Good Kids Make Good Choices

2014 Nutmeg State Games July 12th - July 27th

Hosted by the City of New Britain

Since the inception of the "Games" in 1989, more than 135,000 athletes, ages 6 to 18 have participated in the "Games." The Nutmeg State Games is a the largest multi-sport Olympic competition in Connecticut. Our organization is dedicated to providing a forum that initiates and encourages camaraderie between different ages, socio-economic and cultural groups through athletic competition and the Olympic spirit.



Charles L Dennis

Swim Meet Director - Former Head Swim Coach, United States Coast Guard Academy

"As a physical education teacher and former collegiate coach I have many times heard the expression "its not what effect that the youngster has on the ball but what effect the ball has on the youngster." It is my impression over the years that the Nutmeg State Games has a very positive effect on the thousands of participants each year. I am honored to be a part of the program.

Master of Defying the Odds!

2014 Connecticut Masters' Games May 17th - 18th & June 7th - 11th

Hosted by the City of New Britain

The Connecticut Masters' Games will be celebrating its 35th Annivesary of uniting Connecticut residents in the common bond of amateur athletics and the Olympic spirit.



Phil Rockwell

Tennis Participant and 2011 Connecticut Masters' Games Athlete of the Year and Richard P. Garmany Award Winner

"Participating for the past 10 years in the Connecticut Masters Games has given me some of my most enjoyable tennis experiences. The events have been well organized, and the competition and camaraderie have been terrific, as have been the opportunities to play in the national events around the country."

